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M. Young

SENT VIA E-MAIL

July 29, 1996

Regional Sales Managers & Account Executive

Subject: Vantage Championship - Week of Sept. 23rd

Listed below are the customer responses as of 7/25/96 for The Vantage Championship:

Key changes from previous report:

Price Chopper - Neil Golub (pending to yes)
BP Oil - Nancy Heinen (pending to yes)
Christy's Markets - Jim Mihos (pending to no)
Sun Co. - Bob Milliken (pending to no)
BP Oil - Ross Pillari (pending to no)
Riser Foods - Chuck Rini (pending to no)

Accepted Invitation

BP Oil - Jack Burdette
Emro Marketing Co. - Riad Yammine
Kocolene Oil Corp. - Gary Myers
Rutter's Farm Stores - Stewart Hartman
Sugar Creek Stores - Philip Saunders
Sunoco/Aplus - Rick Sloan
Tedeschi Food Shops - John Ransom
Uni-Marts - Charles Markham
Thornton Oil - Mike Rodgers
United Refining Co. - Ashton Ditka
Kroger - Bill Parker
Stop & Shop - Lewis Schacneman
- Village Supermarkets - Jim Sumas
- Bonanza Trading Associates - Steve Rosenthal
Price Chopper - Neil Golub
BP Oil - Nancy Heinen
- Harold Levinson Associates - Barry Feldman
Keilson-Dayton Co. - Gregg Wellinchoff
- Twin County Grocers - James McGuire
Thornton Oil - Kyle Williams
- Village Supermarkets - Perry Sumas

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Page Two (Vantage Reponses)
7/29/96

Not Attending

Emro Marketing Co. - Fred Bradshaw
Minit Mart Food Stores - Fred Higgins
Sheetz, Inc. - Stan Sheetz
United Dairy Farmers - Dave Linder
Wawa Food Markets - Richard Wood
Finast - William Holsworth
Genuardi's Supermarkets - Charles Genuardi
Giant Eagle - Raymond Burgo
Hannaford Brothers - Hugh Farrington
Marsh Supermarkets - Arthur Marsh
Stop & Shop - Bob Tobin
Garber Brothers - Harold Garber
Marsh Village Pantry - Ted Varner
Dairy Mart - Robert Stein
Lyden Co. - Mark Lyden
- Quick Chek Food Stores - Robert Page
Sheetz, Inc. - Louie Sheetz
Store 24 - Robert Gordon
Weis Markets - Norm Rich
Joseph H. Stomel - Tom Baschore
Christy's Markets - Jim Mihos
Sun Co. - Bob Milliken
BP Oil - Ross Pillari
Riser Foods - Chuck Rini

Pending Response

- Amerada Hess - Rick Lawlor
Christy's Markets - John MacDonald
Cumberland Farms - Lily Bentas
Lyden Co. - Geoff Lyden
Wawa Food Markets - Howard Stocckel
Warren Equities - Fran LaForge
Store 24 - Steve Ferriera

I will need customer profiles on everyone who will be attending the Vantage Championship by Sept. 6, 1996. I will keep you informed on customer responses.

Thanks,

Debbie Irvin
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